



TECHNICAL NORMS 2023

THE CONTENTS OF THE FOLLOWING TECHNICAL NORMS MAY BE
SUBJECT TO CHANGE IF NEW REGIONAL AND/OR GOVERNMENT
REGULATIONS COME INTO FORCE

1. TIMETABLE

2. EXHIBITION VENUE

3. SET UP AND DISMANTLING

4. EXHIBITION SPACE SPECIFICATIONS

5. EXHIBITOR'S EQUIPMENT

6. GUEST CARD AND FREE TICKETS

7. EXIT VOUCHERS

8. GENERAL INFORMATION

9. INSURANCE

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I



1. TIMETABLE

The Others Art Fair
2 – 5 November 2023
Torino Esposizioni, Pavilion 3
Entrance: Via Francesco Petrarca 39/B – 10126, Torino

OPENING HOURS TO THE PUBLIC

2 - 3 November – 3.00 pm / 09.00 pm
4 - 5 November – 11.00 am / 09.00 pm
The ticket office closes 45 minutes before the public closing time.

EXHIBITORS' HOURS

Access is allowed to exhibitors 30 minutes before opening to the public.

SET UP HOURS

1 November – 08.30 am / 06.30 pm
2 November – 09.00 am / 13.00 am

DISMANTLING HOURS

5 November – 09.00 pm – 11.00 pm
6 November – 09.00 am – 01.00 pm

PRESS PREVIEW
TBC

2. EXHIBITION VENUE

Torino Esposizioni, Pavilion 3
Via Francesco Petrarca, 39/B – 10126 Torino

Torino Esposizioni is the former exhibition complex of the City of Turin. It was designed by Ettore Sottsass Senior in 1938 and initially known as Palazzo della Moda. Pavilion 3 was built in the 1950s and designed by Pier Luigi Nervi. The large rectangular pavilion is characterised by a ribbed sail vault resting on four arches. The current flooring is in granite.

2.1 HOW TO ARRIVE

From the Airport Torino Caselle

CAB CONNECTION WITH THE CITY CENTER

CAB connection Turin Caselle Airport - City Center: provides a maximum guaranteed fare of € 41. The cost of baggage is € 0.50 for each piece of luggage exceeding 55x40x20 cm.

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I



The surcharges for night or holiday fares are included in the maximum fare. These figures may be lower in case of smooth traffic, with reduced travel times.

Turin cab switchboard: +39 011 5737 / +39 001 5730

BUS CONNECTION WITH CITY CENTER

The connection between downtown Turin and Turin Airport is provided by runs every 15'/30'.

Place of departure at the Airport: Arrivals level, at the exit is the ARRIVA stop on the right.

Stops are provided at Porta Nuova and Porta Susa train stations, c.so Umbria, via Borgaro, Borgaro T.se and Caselle city.

Fare: €7.50 (+ €1.00 on board).

Travel time: 45/50 minutes.

<https://arriva.it/app/uploads/sites/4/2020/07/000268.pdf>

By Car

Coming from the NORTH (A4 motorway): attention! The navigator may indicate as route the crossing of the central ZTL.

For more information on the central ZTL visit <http://www.comune.torino.it/trasporti/ztl/>

Coming from the SOUTH: A6 motorway, Moncalieri exit; A21 motorway, Turin exit.

The exhibition venue is located outside the ZTL area.

Public Transport

From Porta Nuova Train Station:

- Metro (M1) direction Lingotto, get off at Nizza stop. Continue on foot for 850mt.
- Stop 39 - Porta Nuova take bus 67 direction Moncalieri, Borgata Nasi - via Negri and get off at Torino Esposizioni stop, continue on foot for 190mt.

From Porta Susa Train Station:

- Metro (M1) direction Lingotto, from Porta Susa stop get off at Nizza stop. Continue on foot for 850mt.

2.2 PARKING

Parking in the streets adjacent to the exhibition site is on payment from Mon. to Sat. from 8 am to 7:30 pm. Rate € 1,50/h | daily € 10,00

Unsupervised underground paying parking lot "MONTI" (distance from the exhibition site 180 mt). Rates: day (7.30 am - 8.00 pm) € 1/h | night (8.00 pm - 7.30 am) € 0,50/h | daily (7.30 am - 8.00 pm) € 7Holidays (0.00 - 24.00) € 0,50/h

More information: <http://www.gtt.to.it/cms/parcheggi/31-barriera/rotazione/4970-monti>

3. SET UP AND DISMANTLING

3.1 SET UP PROCEDURES

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I



Exhibitors will be allowed to set up their stands only after payment of the balance due, which must be made by 9 October 2023.

Passes must be collected from the Organizing Secretariat before loading and unloading operations begin. Access to the exhibition area is prohibited to persons without Passes.

Set-up must be completed no later than 1 p.m. on November 2, 2023. No work will be allowed to enter the exhibition site after this date/time.

All types of materials (packaging, crates, additional works, etc.) must be removed from the exhibition spaces and aisles no later than 1 p.m. on November 2, 2023.

The Exhibitor shall manage the set-up itself; the Organization does not provide the set-up material and equipment.

The Organization shall provide a small common area for storage of crates and/or packaging of exhibits. The Exhibitor exonerates the Organization from any liability in order of theft and/or damage of anything left in the storage area.

The Organization does not accept from Couriers and/or Forwarders goods destined to the Exhibitors. Delivery must take place in the presence of an exhibitor or his/her delegate.

3.2 DISMANTLING PROCEDURES

The dismantling may be carried out from 9 p.m. on Sunday, November 5, 2023, it is strictly forbidden to start dismantling operations before this date and time.

Exhibit spaces must be left in the same condition in which they were delivered. All damages caused to the exhibition spaces will be charged to the Exhibitor.

A Final Exit Voucher is required for the exit of works/material at the end of the fair. Each individual package/case must be labeled with a Final Exit Voucher.

Any collection by Couriers and/or Forwarders must take place in the presence of an Exhibitor or his delegate and must take place no later than 1 p.m. on 6 November 2023.

4. EXHIBITION SPACE SPECIFICATIONS

Exhibitors can choose between two types of space:

- SPACE EIGHT of 8 linear meters, consisting of a back wall of 4 m and two side walls of 2 meters each.
-
- SPACE TWELVE from 12 linear meters, consisting of a back wall of 6 m and two side walls of 2 and 4 meters.

Each space is equipped with 1 desk (120x80 cm, h. 75 cm), 2 chairs, a wastebasket, and a power strip. The walls of the exhibition space consist of honeycombed wood panels painted white (h. 4 m - w. 1 m each). EIGHT booth is illuminated with 3 LED spotlights 50W each equivalent to 250W each, TWELVE booth with 5 LED spotlights 50 W each.

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I



At the exhibitor's request through special form, the provision of desk and chairs may be waived.

All damages caused to the exhibition space will be charged to the Exhibitor.

5. EXHIBITOR'S EQUIPMENT

5.1 EXHIBITOR PASSES

The Exhibitor may apply for up to a maximum of 3 exhibitor passes valid for the duration of the Event, including set-up and take-down days. Exhibitor passes are named and must be worn visibly. In case of loss, **the allocation will not be reinstated.**

Exhibitor passes must be applied for exclusively through the completion of the form, which must be sent to the Organizing Secretariat in the specified time and manner.

5.2 TEMPORARY PASS

For transporters and fitters, valid only on the days of set up/break down, to be requested from the Organising Secretariat. Temporary Passes can only be applied for by filling out the Form, by the date indicated on it.

6. GUEST CARD E FREE TICKET

The Organization provides **5 Guest Cards** for each Exhibitor.

The Guest Card grants free access to the Exhibition Venue to the holder and one accompanying person and is valid every day that the Exhibition is open to the public.

Guest Passes can only be requested by filling out the appropriate form, by the date indicated in the form.

Guest Passes are nominal. Requests submitted other than as indicated in the Form will not be considered. It is mandatory to enter the following guest data: first name, last name, email, city and country. **The allocation will not be replenished.**

The Organization will provide each Exhibitor with 5 free tickets, valid for one person for a single entry during the days the Fair is open to the public.

The 5 tickets must be requested at the ticket office. Additional tickets must be purchased directly from the Exhibitor at the reduced cost of €5.

7. EXIT VOUCHER

We remind that all artworks leaving the Exhibiting venue must be accompanied by an Exit Voucher Label properly filled in with date, stamp and signature of the Exhibitor. Every artworks on exit will be checked by the Security.

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I



8. GENERAL INFORMATION

8.1 SECRETARIAT / ADMINISTRATION OFFICES

The Others Organizing Secretariat will be available at the Exhibition Venue for the whole duration of the fair.

You can refer to the Organizing Secretariat for all general information and for the Exhibitors' registration (to collect Temporary and Exhibitors Pass, Exit Vouchers).

8.2 PRESS OFFICE

The Press Office is located inside the Exhibition Venue.

Press Office' Manager is Veronica Sisinni veronica.sisinni@gmail.com

8.3 CLEANING

The Organization only provides cleaning of common areas.

8.4 ACCOMMODATION AGREEMENT

The Fair has an agreement with the Hotel Plaza <https://www.hotelplazatorino.it/> located at Via Ilarione Petitti 18, a 12-minute walk from the Pavilion. The Hotel is located in front of the Metro Dante Stop and has an indoor, covered garage at a value of €19.00 per day. Exhibitors will receive a free upgrade from a Classic room to a Superior room and a 10% discount on the best rate available on the Hotel [website](#) at the time of booking. To book, the Exhibitor should send an email to eventi@hotelplazatorino.it indicating the code THE OTHERS 2023.

Excluded from the rate is a city tax of €2.80 per person, per day, for the first 7 nights to be paid on site at check-out.

8.5 FOOD&BEVERAGE SERVICE

A food & beverage court is available to Exhibitors and Visitors during the Event.

8.6 PROHIBITIONS

It is strictly forbidden:

- to exhibit works outside the assigned exhibiting spaces in the common area;
- to occupy the passages with any material or structure or furnishing;
- to smoke inside the Exhibition Venue.

9. INSURANCE

Concerning Insurance and Exemption of the Organizer from liability, we remind all Exhibitors Art.13 of the General Condition of Participation. The Organizer accepts no responsibility for the exhibited works, Exhibiting area construction or equipment.

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I

Associazione The Others

Exhibitors are bound to insure all items against all possible risks, before, during and after the Exhibition. A copy of the insurance policy with you as it might be submitted on request.

It is compulsory for all Exhibitor to fill in and sign Liability Exemption, releasing the Organization from liability and renouncing any recourse or claim for compensation.

CONTACT

The Others srl
Via Valprato, 68
10155 Torino

theothers@theothersfair.com
+39 011 3853897

Viola Giannerini
Event Manager
viola.giannerini@theothersfair.com

Giulia Meloni
Exhibitors Relations
giulia.meloni@theothersfair.com
+39 3485692185

Associazione The Others

Sede Legale
Via San Domenico, 35
10121 Torino - I

Tel. +39 011 850 660 – Fax +39 011 2410640
theothers@theothersfair.com
C.F. 97576210013 – P.iva 08628260013

Sede Operativa
Via Valprato, 68
10155 Torino - I